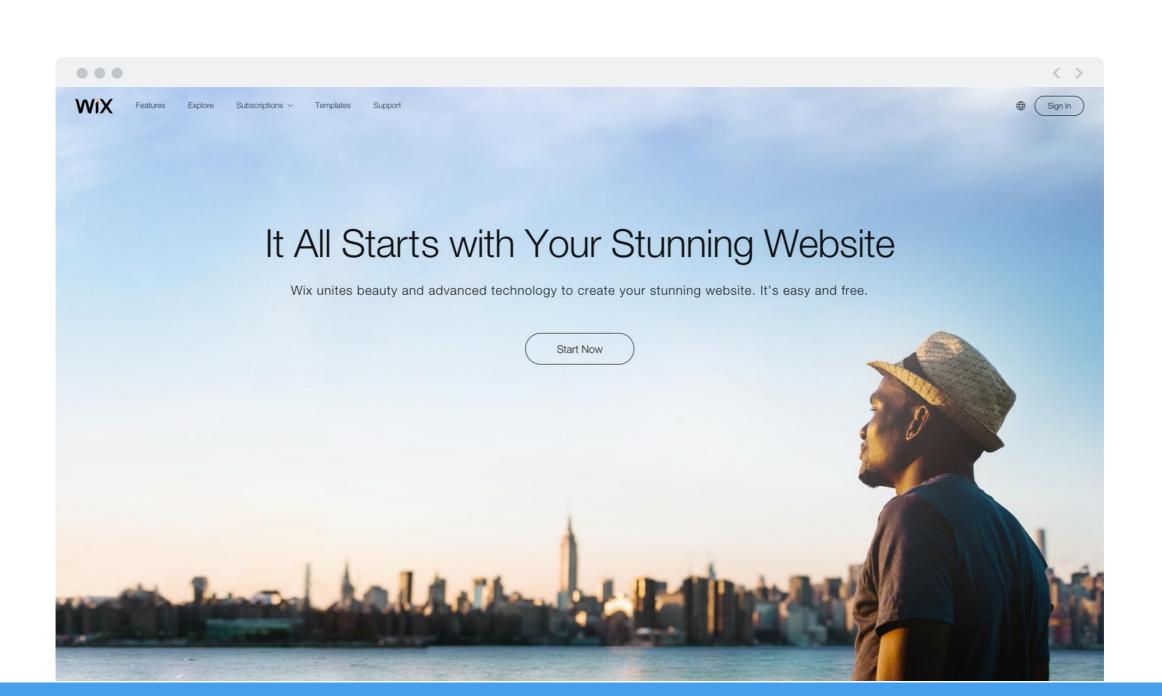
M/A.com

Why Wix is the Right Choice for Your Website

Your Name November 2018



Trusted by Over 135 Million Users Worldwide

The most innovative web design and development platform on the market.

Wix gives us total freedom so we can design any kind of website for you - no matter what you need.

It's also the place where you can manage your entire brand or business online.

With all the tools & features you need for your online presence in one place, it's the fastest,

most efficient and cost-effective way to get you online and looking amazing.

Get Inspired by Stunning Wix Websites

- Photographer Site: https://www.sharonradisch.com/
- Designer Portfolio: https://www.pinodesigns.com/
- Illustrator Portfolio: https://www.elebea.com/
- Ceramics Online Store: https://www.valeriamonis.com/
- Web Design Studio: https://www.brownowlcreative.com/
- Watch Online Store: https://www.vintigue-watch.com/
- Fashion Online Store: https://www.stolengoodsgoods.com/
- Interior Designer Site: https://bhavintaylordesign.com/
- Art Online Store: https://www.coolbrother.co.uk/
- Record Online Store: https://www.therockwolf.co.uk/
- Salon with Online Chat: https://www.bysix.org/

Check Out More Inspiring Wix Websites

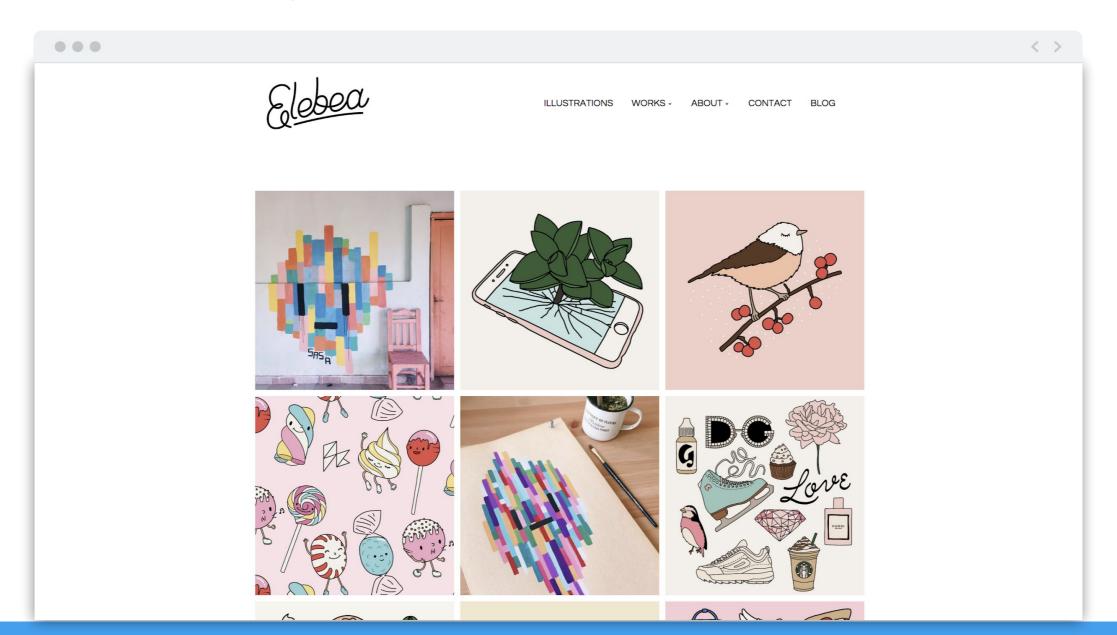


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Website Essentials

- → Hosting & Security
- → Industry-Leading SEO
- → Unlimited Storage
- → Custom Domain
- → Professional Email Address

Hosting & Security

Get peace of mind. Wix provides top-grade, reliable hosting & security for your website.

Hosting & Security

• 99.99% Uptime

Wix's reliable hosting solution guarantees uninterrupted service.

Secure Wix Cloud

Everything is hosted here, so you can quickly & safely make updates to your website anytime.

TLS Security Standard

People will view your site over an HTTPS connection with TLS, the latest security standard.

Why you'll love all of this:

Be sure your website is safe from hackers — without the hassle of different providers and extra fees.

Industry Leading SEO for Your Website

Make it easy for people to find your website on Google, leading search engines & local directories. Wix gives us the tools we need to effectively optimize your website for search engines.

Industry Leading SEO

Personalized SEO Plan Made for Your Website

With step-by-step walkthroughs, it's quick & easy to get your SEO done right.

Keyword Analyzer

We can be sure we're using the strongest keywords for your website.

Google Analytics

We can track how visitors arrive & behave once on your site.

Blog

Maintaining a blog is a great way to boost your SEO.

HTTPS & TLS Security Standard

People will view your site over an HTTPS connection with TLS, the latest security standard.

Unlimited Storage

Your Wix website can have as many web pages, text, images as you want.

We can also set up databases to store & manage your site's content.

Then we can decide where and how to use this info on your site.

Custom Domain

I.e. yourbusinessname.com

Your domain is the online address of your business.

A custom domain name gives you credibility and helps customers find you. Wix offers great options for getting your own personalized domain name.

Custom Domain

Choose the right domain and register it with Wix

Pick from 45 top-level domains including .com, .org, .net, .info, .biz, .co.uk & more

Connect a domain you already own

Already have a domain name? We can connect it to your Wix website.

Professional Email Address

Wix partners with Google to offer you a professional email address with your unique domain.

- Build credibility & trust with your customers
- Look professional when you send emails & invoices
- Get more exposure for your brand

For Example:

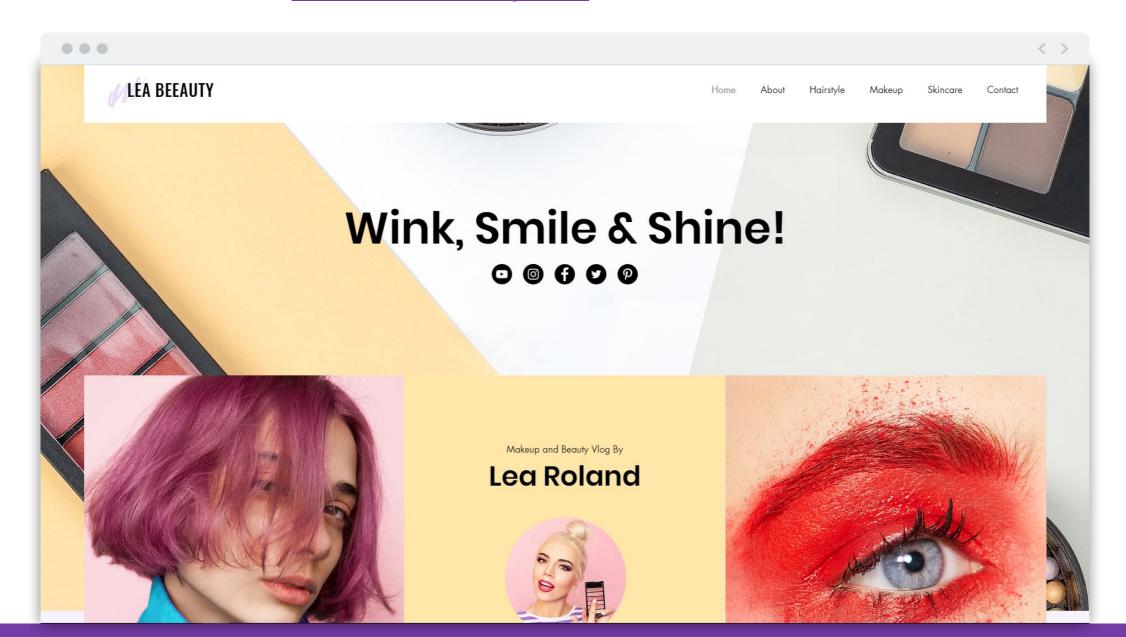
info@mystunningwebsite.com,
sales@mystunningwebsite.com,
name@mystunningwebsite.com,
contact@mystunningwebsite.com

Professional Email Address

Every business email address includes:

- A personalized email address
- 25GB email inbox size
- 5GB cloud storage space
- Calendar & Docs
- No ads
- 99% uptime guarantee
- 24/7 support
- Mobile device management

Check Out Professional Wix Website Templates



Website Design

- → Impressive Design Features
- → Advanced Website Features
- → Advanced Content Management
- → Advanced Code Capabilities
- → Professional Logo Design

Professional Web Editor & Impressive Design Features

The world's most innovative web platform gives us the freedom to design the website you want.

Professional Web Editor & Impressive Design Features

Stunning Templates

500 designer-made templates for every type of website.

See one you like? We can use it as a starting point or start from scratch.

Beautiful Stock Images

Millions of professional, high-resolution images available.

Media Galleries

30+ stunning galleries to display images & videos exactly the way you want.

Video Backgrounds

Impressive video backgrounds to transform your website.

Design Effects

Fun animation, 3D parallax effects, and interactive hover experiences.

Mobile Optimized

With Wix, you can feel confident your website will look great on all devices.

Advanced Features for Your Website

Unlimited Pages

Your website can have as many webpages as you need.

Search Bar

Make it easy for people to search for what they're looking for.

Protected Pages

Have private web pages that only specific people can enter.

Members' Area

Create an exclusive area for members only.

Secure Images

Protect your images with a built-in watermark and password.

Get a Professional Logo Designed for Your Business

Build trust and grow your brand with your own unique logo.

With Wix, we can design a logo for you that you can use anywhere — your website, business cards, printed materials and more.

Advanced Content Management

With Wix, we can store & manage your site's content in databases. We can both edit this database, and I can easily use this information anywhere on your site. If you already have a database, I can easily use it for your Wix website.

Example 1:

Let's say you're a real estate agent with 100s of listings you want to display on your site. Each listing should have its own page with the name of the property, price, pictures and some basic info. We can enter each listing into the database, so I can very efficiently create a new page for each. Then, when a listing is no longer available, we can instantly update that on the website.

Example 2:

Let's say you want a newsfeed on the homepage of your website. Each newsfeed should have a title, intro paragraph and image. We can enter the newsfeed story into the database, so I can very efficiently add it to your site.

Advanced Code Capabilities

With Wix, we can build robust websites and custom web applications for you. This may sound complicated, but here are the types of things we can do for you.

- Create a website with 100s of unique pages
- Create custom forms & quizzes so you can collect info you need

All the data you collect will automatically be stored in your database and can be used anywhere on your site.

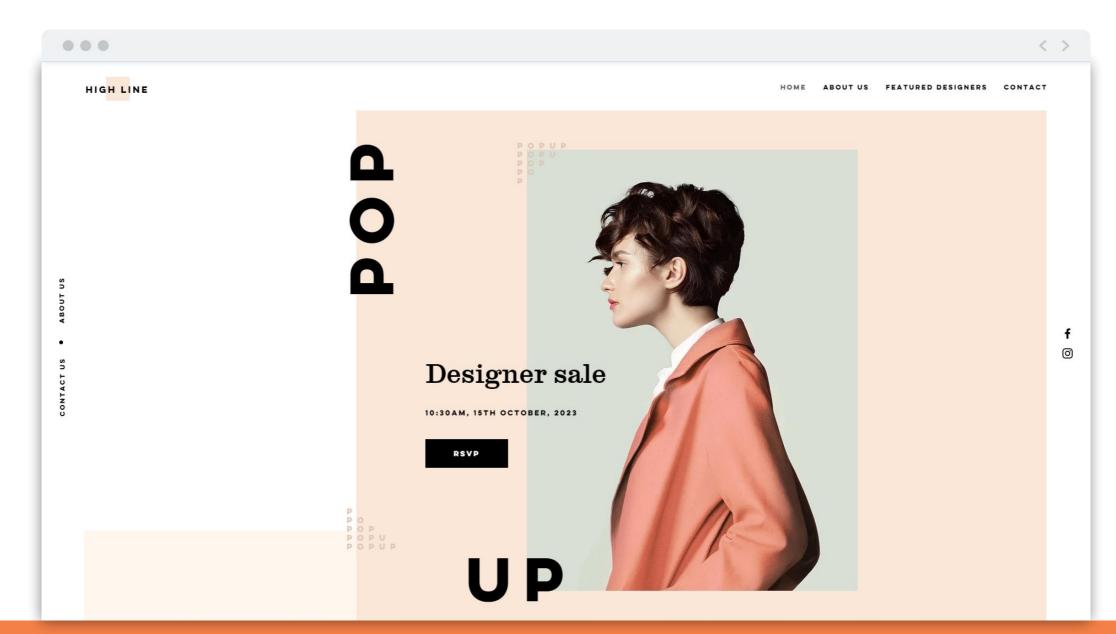
Make your website more interactive

For example, we can create a custom interaction when users click a button, hover over something or scroll.

And much, much more.

With Wix, the possibilities are really endless

Check Out Stunning Wix Website Templates



Manage Your Entire Business Online

- → Online Store
- → Online Booking System
- → Blog
- → Music Player
- → Video Player
- → Forum
- → Restaurant Menu, Online Orders & Reservations
- → Branded Help Center

Beautiful Online Store

Easily manage your professional online store. Keep 100% of your sales — no commission.

- Sell digital or physical products.
- Manage your orders & keep track of your inventory.
- Provide a secure checkout.
- Accept credit cards, PayPal, offline payments, Stripe and more.
- Promote sales with coupons & discounts.
- Set customized tax & shipping rules for every destination.

Beautiful Online Store

Plus we have advanced code capabilities to:

- Customize your product pages exactly the way you want
- Let customers add products to their Wishlist
- Display ratings & reviews
- Show customers Related Products
- Let people customize your products and order them

Manage Your Store on the Go

Manage your orders, add products, and get real time updates, all from your mobile. Track orders and manage your inventory from your desktop or mobile.

- Manage Orders See all your orders and fulfil them in a click. Track payments and get updates for every new sale. You'll also receive a notification when you're all sold out.
- Add Products Got a new product? Easily add it to your product page. Include a price, description and set a
 discount. You have total control over what your customers will see.
- Interact with Visitors Get real time notifications when visitors send you a message, buy a product & more, so you can respond right away.
- Start a Live Chat See when you've got a customer on your site. Then start a conversation and help them find exactly what they're looking for.
- Blog on the Go Use all of your blog's advanced features no matter where you are. Create new posts, add photos and share to all your social networks in a click.

Online Booking System

Manage all your bookings online.

- Offer appointments, classes & courses on your website.
- Let customers book from any device.
- Accept secure payments or deposits commission free.
- Sync your Google calendar.
- Send automatic email reminders.

Manage Your Bookings on the Go

Manage your bookings, get real-time updates, start a live chat with your visitors and more — all from your mobile.

- Manage Your Bookings Easily keep track of your schedule, add new appointments, manage participants, and get instant notifications anywhere, anytime.
- Interact with Visitors Get notified when visitors reach your site, send you a message or book an appointment.
- Start a Live Chat See when you've got a customer on your site. Then start a conversation and help them find exactly what they're looking for.
- Keep Track of Invoices View invoice details from your mobile device and get notified when customers make a payment, so you're always in the loop.
- Blog on the Go Use all of your blog's advanced features no matter where you are. Create new posts, add photos and share to all your social networks in a click.

Blog

Manage your beautiful blog.

- Create and edit beautiful blog posts, manage comments and share on social.
- Write, edit & organize posts from anywhere computer or phone.
- Showcase beautiful images & videos.
- Get advanced analytics.
- Create a community with members and subscribers.
- Set up polls, quizzes and ads.
- Make it easy for readers to share your posts.
- Add multiple contributing writers who can write & manage posts.
- Manage your blog on the go with the Wix Mobile App

Music Player

Showcase your albums, tracks and playlists. Sell your music commission free.

- Add your albums to your site with high quality FLAC & 320kbs MP3 files.
- Get detailed stats on your music plays, shares, sales & downloads.
- Promote your tours & sell tickets with Bandsintown or Songkick.
- Sell your merch on your site.
- Create customizable EPKs with password protection.

Video Player

Showcase and sell your videos right from your site — commission free.

- Showcase your videos from anywhere YouTube, Vimeo, Facebook & more.
- Sell, rent or offer monthly subscriptions.
- Know how your videos perform with video analytics.
- Instantly sync your YouTube channel to your site.
- Offer multiple channels.
- Live stream directly to your site.

Forum

Build a thriving community around your website.

- Easily manage your forum. As Admin, you can approve members, disable comments, pin trending posts and more.
- Add moderators to help manage your community.
- Set permissions to decide which members can read, add, write or share posts they create.
- Offer a members' area where your community members connect with each other.
- Send automatic email notifications to members when someone likes their post, comments or follows them.

Restaurant Menu, Online Orders & Reservations

Easily manage your restaurant — commission free.

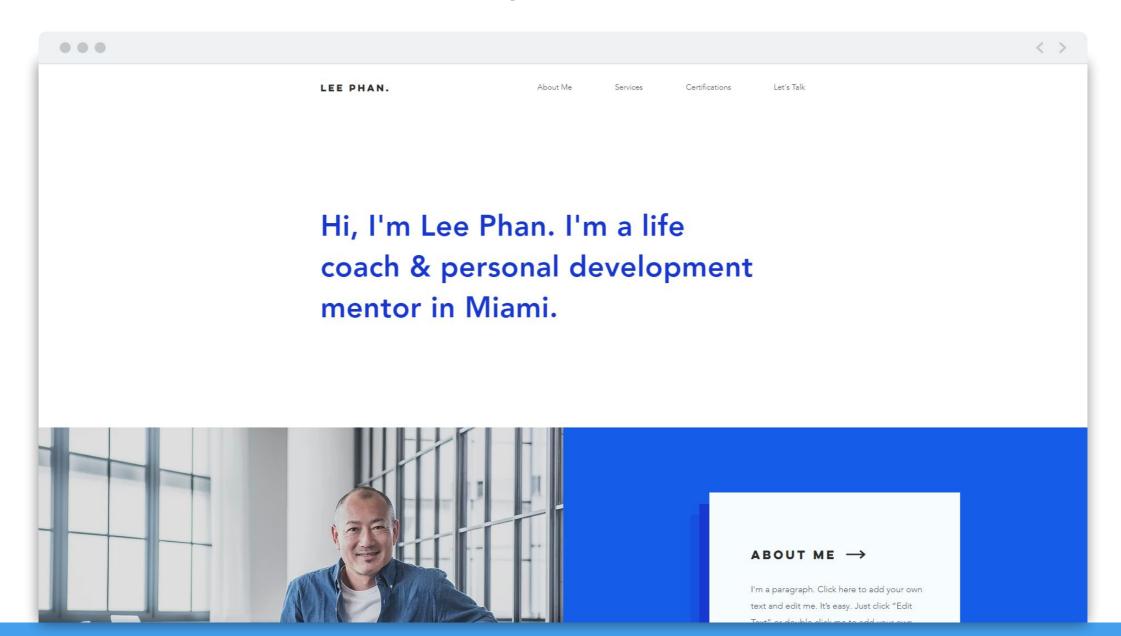
- Display your menu beautifully.
- Accept table reservations.
- Make it easy for customers to order delivery or pickup online.
- Let customers pay in cash or credit via payment gateways (Stripe, Authorize.Net & more)

Branded Help Center

With Wix Answers, you can set up a help center, ticketing system & call center.

- Help Center Help customers help themselves. Provide FAQs, step-by-step guides, tutorials and more.
- Ticketing System Easily, manage, track and prioritize support tickets from multiple channels.
- Call Center Give your customers phone support. Make and take calls from your own 1-800 number and let customers request a callback.
- Powerful Insights Understand your customers & their needs so you can take action.

Check Out Professional Wix Website Templates



Friendly CRM & Marketing Tools

- → Friendly CRM
- → Email Marketing
- → Marketing Tools

Successfully Manage Your Customer Relations with Wix's Friendly CRM

- Contact Manager Organize your contacts and manage your clientbase.
- Customized Contact Form Collect the info you need while making it easy for people to get in touch.
- **Inbox** Keep track of all your messages in one place so you can easily reply. Find out when someone fills in your contact form, makes a purchase, books a service and more.
- Subscribe Form Let visitors subscribe to your mailing list.
- Chat Offer chat so customers can speak to you directly from your website.
- Invoices Send invoices and accept payments online.

Email Marketing

Create & send beautiful emails.

You can also set up custom, automated emails.

For example:

Automatically send users an email 10 minutes after they sign up to become a member.

Online Marketing Tools

With Wix, you can seamlessly connect your website to powerful marketing tools like Google Analytics, Facebook Pixel, MailChimp and more. Grow your audience, drive traffic to your site, promote your products & services with professional ad campaigns, track & learn more about how visitors engage with your site, and more.

Online Marketing Tools

Analytics

Site Analytics - See how well your site is performing and understand your visitors better.

Google Analytics - Discover where your visitors come from and what they do on your site.

Hotjar - See how visitors really use your site with Hotjar's heatmaps, analytics tools and more.

Wisepops - Track and test pop-up campaigns to increase your signups and conversions.

Promotional Tools

Google AdSense - Maximize revenue and earn money from your site - hassle-free.

Facebook Pixel - Track your Facebook campaigns, see conversion rates and more.

Google Tag Manager - Update tags and code on your website.

MailChimp - Connect Wix Contacts to your MailChimp account and send targeted campaigns.

Privy - Grow your mailing list and reduce cart abandonment with targeted pop-ups, spin wheels and more.

HelloBar - Convert more visitors into customers with banners on your site.

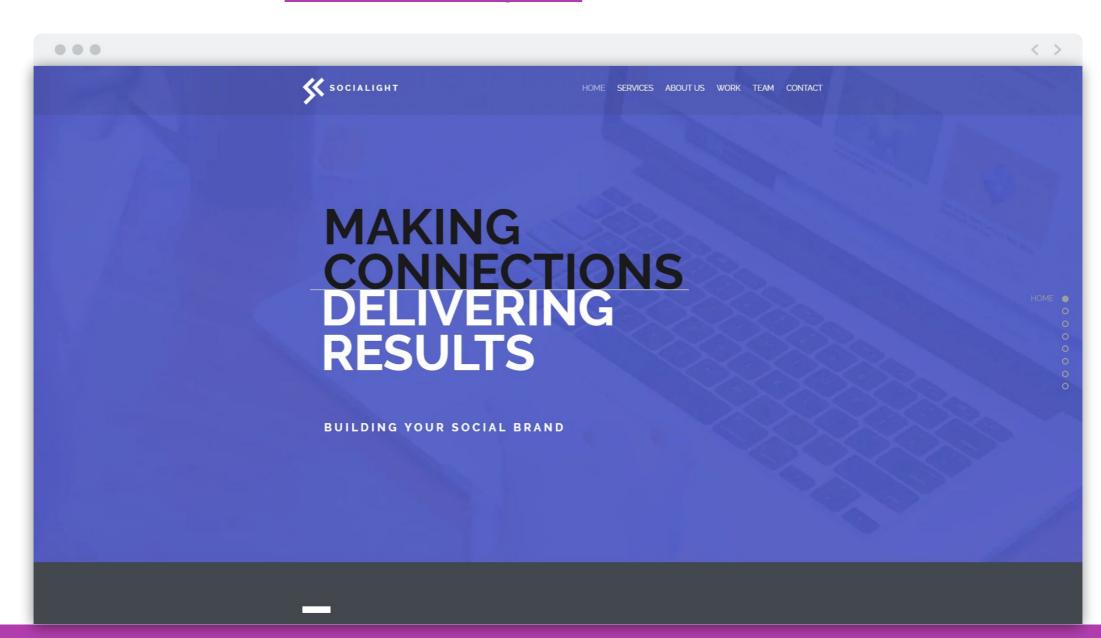
Facebook Catalog - Promote your online store products with dynamic Facebook ads.

Make Your Site GDPR Compliant

With Wix, your website will meet the new GDPR requirements that went into effect on May 25th, 2018 in the EU.

Learn more about GDPR for your site

Check Out Professional Wix Website Templates



Competitive Pricing

→ Because Wix is competitively priced, you'll get the best possible price for your website.

Here's how it works:

Wix offers a basic website for free. Certain features are available only with a Wix Premium Plan. For example, connecting your domain, removing Wix ads, and adding more bandwidth & storage. Wix is a powerful solution that's also the most affordable option, allowing you to save money.

Website Handoff

- → Managing Your Website
- → World-Class Customer Support

Easily Manage Your Website

Once you have a beautiful Wix website, you can manage it going forward.

- Easily make updates to your site Update your site with any new images, videos or content anytime.
- Manage your contacts and customer relations You have all your contacts and the marketing tools you need in one place.
- **Get great customer support from Wix** The Wix Help Center is full of how-to tutorials. If you need, you can always speak directly with a support agent.
- Manage your website & business on the go with the Wix mobile app Download the app on your phone. Available in the Apple App Store & Google Play.

World-Class Customer Support

Wix is here for any & all your questions.

- Wix Help Center Ask questions, browse articles and find answers.
- Speak with a Support Agent Open a ticket and speak directly with a support agent by email or phone.
- Step-by-Step Videos Watch step-by-step videos on how to add essential features to your site.



Thank You

Add your name + email (or more contact details)

November 2018